

Business Assessment ... the best investment on the market - Your Business!

Status Quo is Killing your business, and your cash flow

Our most asked question is “How do you suggest I do ...?” and our answer is always ... “We don’t have a clue until we know what you want to accomplish and the details of your business”. Our recommendations are not canned or something you read in a book, they are tailored to your needs only after we fully understand your position. For this reason we always begin our consultation with a **Business Assessment**.

The purpose of this assessment is to first understand the goals of the key contributors of the organization. In order to access the validity of those goals we need to examine: the dynamics of the company; both internal and external factors limiting or driving growth and profitability goals, determine the limiting factors to more growth and profitability, and outline the next steps to reaching your goals. We examine processes related to financial controls, merchandising and sales management processes, **organizational structure and planning, and process improvement**. In addition we examine your financial performance bench marked to your peers in the CA family.

The entire process is quite painless. Prior to each visit a questionnaire, requesting performance data, will be completed to illustrate the landscape of the organization. This will give the consulting team a “heads up” on topics that need to be approached during the assessment. During the assessment we will ask hundreds of questions, provide best practice tips, and present tools and procedures in use by our clients. What we require is four to six hours of uninterrupted time, an open mind, and pure honesty. Upon conclusion of the analysis you will receive a set of recommendations and strategies, listed by priority, that if implemented will produce sustainable results.

The second most asked question is “What can you really find out about my business in one day”. The truth is that there haven't been many things we haven't seen or solved hundreds of times. We aren't magicians but we use the tricks that the most successful owners have in their hat and we spend a few precious hours teaching you to turn hard work into dollars.

We hear members say they cannot afford the investment, but simply put in these trying times you cannot afford not to make the investment!

Our assessments can be delivered in two methods:

Onsite assessment - a member of our team will travel to your store/s, for one day, to understand the landscape of your company, meet the members of your team, and provide life entertainment.

Remote assessment - a member of our team will conduct the assessment via a webinar/phone consultation.

A recession is a terrible thing to waste! This is the very best time to make real changes in your company, in fact, you really can't afford not to. Take advantage of this great opportunity to learn the strengths and weaknesses of your business and request a business assessment now!

Contact David at david@romanocg.com or 404-754-8383 to book an assessment or receive more information

Key Benefits:

- Financial Review with Recommendations
- Organizational Structure Appraisal with Techniques
- Sales Management Examination with Tips
- Merchandising critique with Best Practices
- Hard Hitting Recommendations that will boost your bottom line NOW!