

MPR/Benchmarking Groups...no more guessing, we have the hard data and will dissect it together to grow your business

Get smart, join a Group, and start expanding your business!

The Member Performance Report (MPR) is a benchmarking report developed by Romano Consulting Group and Flooring America/Carpet One that compares your business's performance in several areas to the average performance of other members similar to you. We categorize all members based on business mix, customer type, store volume, geography, and in other meaningful ways, then we use comparisons to illustrate areas you should focus on to improve results.

These reports cover topics such as financial, operational, sales, and human capital performance. It is not your same old boring income statement and balance sheet comparison. These reports are all encompassing comparing you to other Carpet One/ Flooring America members not the entire world of floor covering retailers. It is time to stop guessing how you are doing compared to everyone else and get the facts.

Benefits of participation:

1. Wise business systems start with good information! MPR gives you powerful information specific to your situation – your geographical region, your size, and your volume. In other words these are benchmarks that are comparable to your business.
2. MPR provides a simple way to compare your performance to that of your fellow members including the top performers in your group. Use these numbers to set your goals and move your store to the top performer category. MPR provides you an easy to read format with tables, charts, and graphs.
3. Information on the most efficient and effective way to run your business is now more important than ever. These metrics will show you how you compare to others to ensure you are operating at the optimal levels so you can increase profits, efficiency, and improve your quality of life.
4. Participate in Benchmark Groups to learn what has and has not worked for other members of similar business characteristics. These groups will meet throughout the year to discuss best practices and determine strategies to move performance to the top performer level.

BENCHMARK GROUPS INCLUDE

- Quarterly reporting of Member Performance Reports (MPR)
- Live and virtual quarterly meetings with all members of the group
 - o Three virtual meetings utilizing webcams and online; meeting facilitated by your Benchmark Consultant
 - o One two-day meeting in a location central to your group facilitated by your Benchmark Consultant
- Collaboration with other members
 - o Group social media access
- Customization of MPR
 - o Customized data queries comparing variables not included in the original MPR report

Price - Only \$2000 for an entire year...thats less than \$167 a month!

Come harness the power of the group and feed off of the collective wisdom and hard data to make this year your best year yet!

REGISTRATION:

On-Line -
www.romanocg.com

Call Cristina Dyke -
713-828-3656

Email Cristina Dyke-
cristina@romanocg.com